

Advertise Your Business in the La Canada Flintridge Chamber of Commerce Business Directory

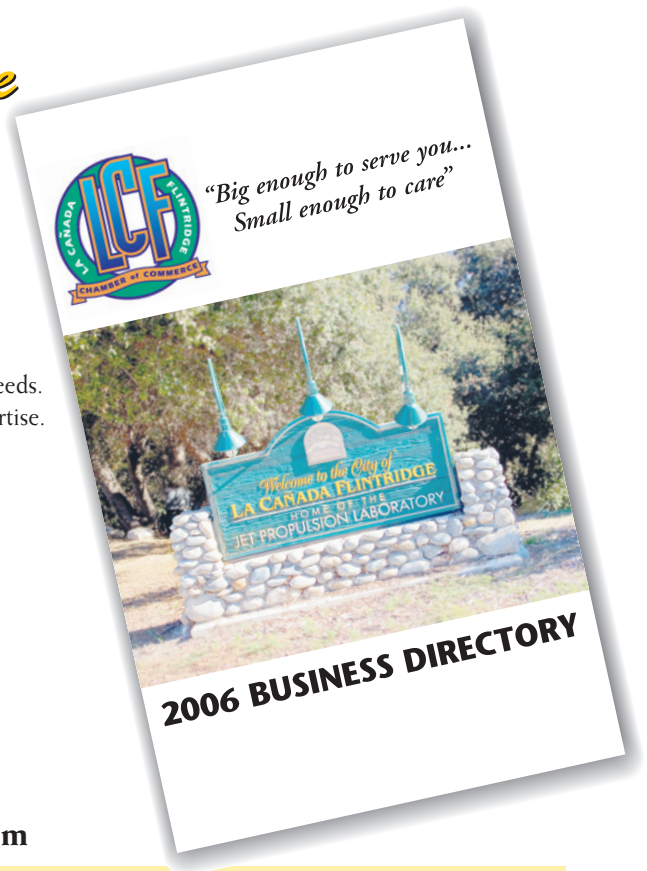
Directories are mailed to every household and business in La Canada Flintridge. Residents and Businesses rely on "The Directory" for their product and service needs. Out Of Town And Non-Chamber Of Commerce Members are welcome to advertise.

Some facts about this affluent community...

- Population of 21,213
- Median household income is \$122,779
- 61.9% own homes well over \$500,000
- 66.1% are management Professionals
- 70.5% are college Graduates

This community needs your products and services

To place your ad contact Marc Andonie
(818) 637-3264 • marc.andonie@latimes.com



LCF Chamber Directory 2007 Advertising Rates

Rates

	Member	Non-Member	Full Color*
Page 1	\$2150	N/A	+\$300
Back Cover	\$2250	N/A	+\$300
Back Inside Cover	\$1675	N/A	+\$300
Front Inside Cover	\$1775	N/A	+\$300
Centerfold Page	\$1250 each	N/A	+\$300
Full Page	\$1125	\$1500	+\$300
Half Page	\$695	\$930	+\$300
Quarter Page	\$395	\$535	+\$300
Additional Classified Listings	\$24	\$33	+\$300
One Spot Color \$120			

Sizes

Full Page	4.5" wide x 7.75" deep (4 1/2" x 7 3/4")	Back Cover	5.125" wide x 8.375" deep (Printed Area)
Half Page	4.5" wide x 3.75" deep (4 1/2" x 3 3/4")		5.625" wide x 8.875" deep*
1/4-Page Horizontal	4.5" wide x 1.625" deep (4 1/2" x 1 5/8")		(Total Size Including Bleed)
1/4-Page Vertical	2.135" wide x 3.625" deep		
2-Page Spread	9.75" x 7.75" deep (9 3/4" x 7 3/4")		
Front Inside Cover	4.25" wide x 7.5" deep (4 1/4" x 7 1/2")	*Please Note: The back cover is a total bleed ad. An additional 1/4" of image/background must be added around the printed area for trimming purposes. If this bleed is not incorporated your ad will float, leaving a white border surrounding your ad. Please make sure all ad copy is within the printed area size or it may be cut off.	
Back Inside Cover	4.25" wide x 7.5" deep (4 1/4" x 7 1/2")		